

## Wyatt Kash

Senior Vice President Content Strategy, Scoop News Group



Wyatt Kash is an accomplished business media executive, award-winning editor and journalist, and a digital content specialist with a passion for helping organizations develop digital strategies to connect with senior executives.

He currently serves as Senior Vice President of Content Strategy for Washington, DC-based Scoop News Group, where he leads content development and online initiatives for the government and technology sectors, and also serves as a frequent presenter and moderator at government technology forums.

Previously, he led content and community development for InformationWeek; co-led an AOL start-up team to launch and manage an online news platform for government and technology industry executives; and served in senior management and content development positions at The Washington Post's Tech Media group, 1105 Media, Hanley Wood and Lebar-Friedman.

Wyatt Kash is a national recipient of the G.D. Crain Award, given to one individual annually for outstanding career contributions to editorial excellence in American business media, and a graduate of Syracuse University's S.I. Newhouse School of Public Communications in magazine journalism.